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FOR IMMEDIATE RELEASE

Senior Helpers® of Frederick, Md. To Celebrate Recent Opening with Ribbon-Cutting Event

Members of the Frederick County Chamber of Commerce Welcome In-Home Care Service Center to the Frederick Community

FREDERICK, Md. (October 14, 2021)—[Senior Helpers®](#), one of the nation's premier providers of personalized in-home senior care, is celebrating the recent introduction of its Frederick, Md. location into the Frederick County Chamber of Commerce with an official ribbon-cutting ceremony on Tuesday, October 26 from 12 p.m. to 1 p.m. at 174 Thomas Johnson Drive, Suite 202. Members of the community are invited to join Senior Helpers of Frederick Owner Sudhir Verma, Frederick County Chamber of Commerce CFO Kimberley Levine and Frederick County Chamber of Commerce Member Services Coordinator Kaitlyn Walsh to attend this celebratory event.

"We're excited to celebrate that Senior Helpers of Frederick is now serving seniors and their families to meet the rising need for quality senior care in the community," said Sudhir Verma. "We're honored to officially be welcomed into the Frederick County Chamber of Commerce and we look forward to fostering more relationships within the community, ensuring that high quality in-home senior care is delivered to anyone who needs it, and provide jobs within the community."

Verma believes in the importance of caring, respecting and giving back to seniors as a natural way of life. He witnessed the difference a caregiver made in his mom's quality of life and her limited mobility only highlighted the crucial role caregivers play in a senior and their family's life. Verma is passionate about making a difference and contributing to the community and Senior Helpers' focus on providing every caregiver the tools and knowledge to succeed when working with its clients is one of the many reasons he joined the Senior Helpers family.

Senior Helpers operates with a vision to be the leading home care company in each community it serves. Its caregivers in Frederick are trained to offer the highest level of care possible based on the company's Senior Gems® Alzheimer's and Dementia care program. As the gold standard for excellence in personalized in-home senior care, the program was developed in conjunction with nationally recognized dementia care expert Teepa Snow, Positive Approach, LLC. Local residents will also benefit from the company's Parkinson's Care Program, a specialized training

program for their caregivers created in conjunction with leading experts from the Parkinson's Foundation's Centers of Excellence network.

"We're thrilled that Senior Helpers of Frederick has been welcomed into the Frederick County Chamber of Commerce," said Peter Ross, chief executive officer, Senior Helpers. "Sudhir is passionate about the importance of in-home senior care in his community and his steadfast dedication to high-quality care is rewarding for seniors and families living in Frederick and the surrounding area."

Senior Helpers of Frederick is located at 174 Thomas Johnson Drive, Suite 202, Frederick, MD 21702. For information about the ribbon-cutting event or to RSVP, please email info2410@seniorhelpers.com. For inquiries about the location or job opportunities, please visit <https://www.seniorhelpers.com/md/frederick/> and call Deborah Werts at (240) 366-0015 or email [dwerts@seniorhelpers.com](mailto:dwards@seniorhelpers.com).

About Senior Helpers®

Senior Helpers® is the nation's premier provider of in-home senior services ranging from specialized care for those with diseases, such as dementia, Alzheimer's and Parkinson's, to personal and companion care to help individuals looking for a little assistance with daily activities. Founded in 2002 with a vision to help seniors age with dignity despite age-related illnesses and mobility challenges, Senior Helpers has hundreds of franchised and owned businesses that have cared for tens of thousands of seniors.

Senior Helpers was the first and remains the only national in-home care provider to be certified as a Great Place to Work. The company has been named by Fortune Magazine as one of the best places to work in the aging services category and one of the best places to work in the state of New York. Senior Helpers is named to the Entrepreneur 2020 Top Low-Cost Franchises list as well as one of Entrepreneur's Top 500 Franchise Companies. Moreover, the company is an approved partner in the Military Spouse Employment Partnership. Senior Helpers is also an active member of the Healthcare Leadership Council — an exclusive alliance of leading healthcare companies from all health sectors committed to advancing the American healthcare system. Learn more by visiting <http://www.seniorhelpers.com>.

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