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Senior Helpers® Welcomes New Ownership In Appleton

Local In-home Senior Care Company to Bring 50 New Jobs to the Area

Appleton, Wisconsin (September 24, 2021)—[Senior Helpers®](#), one of the nation's premier providers of personalized in-home senior care, today announced it's Appleton location is now under the ownership of Joel Henning. The franchise will continue to serve senior citizens and their families throughout the Appleton area, which includes Menasha, Neenah, Oshkosh and surrounding the Fox Cities area. It hopes to bring more than 50 new jobs to the region over the next year. Senior Helpers' professionally trained caregivers will help local seniors continue to enjoy the comfort of their own home despite age-related illnesses and mobility challenges.

"I was drawn to Senior Helpers by the quality services it offers, and the potential to be a part of a company that is known as the first in the industry to provide specialized caregiver training in Alzheimer's, Dementia, and Parkinson's disease care," said Henning "Our team is proud to provide a valuable resource to our community by helping to alleviate the stress associated with caregiving and ensure a better quality of life for families through personalized in-home senior care."

Senior Helpers operates with a vision to be the leading home care company in each community it serves. Its caregivers in Appleton are trained to offer the highest level of care possible based on the company's Senior Gems® Alzheimer's and Dementia care program. As the gold standard for excellence in personalized in-home senior care, the program was developed in conjunction with nationally recognized dementia care expert Teepa Snow, Positive Approach, LLC. Local residents will also benefit from the company's Parkinson's Care Program, a specialized training program for their caregivers created in conjunction with leading experts from the Parkinson's Foundation's Centers of Excellence network.

"We're pleased to welcome Joel to our team as one of the newest Senior Helpers franchise owners," said Peter Ross, CEO, Senior Helpers. "Joel brings a passion for his community and an understanding of the importance of in-home senior care to his new role. This will continue to serve him well and be rewarding for seniors and families living in Appleton and the surrounding area."

Senior Helpers of Appleton's office is located at 2501 S. Oneida Street, Suite B, Appleton, WI 54915. For more information, please visit www.seniorhelpers.com/wi/appleton. For inquiries, please call Joel Henning at 920-749-9700 or email jhenning@seniorhelpers.com. Senior

Helpers of Appleton is also hiring caregivers. For more information on available jobs call 920-749-9700 or email jhenning@seniorhelpers.com.

About Senior Helpers®

Senior Helpers® is the nation's premier provider of in-home senior services ranging from specialized care for those with diseases, such as dementia, Alzheimer's and Parkinson's, to personal and companion care to help individuals looking for a little assistance with daily activities. Founded in 2002 with a vision to help seniors age with dignity despite age-related illnesses and mobility challenges, Senior Helpers has hundreds of franchised and owned businesses that have cared for tens of thousands of seniors.

Senior Helpers was the first and remains the only national in-home care provider to be certified as a Great Place to Work. The company has been named by Fortune Magazine as one of the best places to work in the aging services category and one of the best places to work in the state of New York. Senior Helpers is named to the Entrepreneur 2020 Top Low-Cost Franchises list as well as one of Entrepreneur's Top 500 Franchise Companies. Moreover, the company is an approved partner in the Military Spouse Employment Partnership. Senior Helpers is also an active member of the Healthcare Leadership Council — an exclusive alliance of leading healthcare companies from all health sectors committed to advancing the American healthcare system. Learn more by visiting <http://www.seniorhelpers.com>.

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