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Senior Helpers® Welcomes New Management In Upper Fairfield Connecticut Local In-home Senior Care Company to Bring 30 New Jobs to the Area

**Fairfield, CT** (March 5, 2021)—<u>Senior Helpers</u>®, one of the nation's premier providers of personalized in-home senior care, today announced its Upper Fairfield, Connecticut location is now under the ownership of Dr. Jack Yeung. The franchise will continue to serve senior citizens and their families throughout the Fairfield area, which includes Fairfield, West Haven and New Haven counties. It hopes to bring more than 30 new jobs to the region over the next year. Senior Helpers' professionally trained caregivers will help local seniors continue to enjoy the comfort of their own home despite age-related illnesses and mobility challenges.

"I was drawn to Senior Helpers by the quality services it offers, and the potential to be a part of a company that is known as the first in the industry to provide specialized caregiver training in Alzheimer's, Dementia, and Parkinson's disease care," said Dr. Yeung. "As a pharmacist for 20 years, I have been assisting patients and especially the senior population. Our team is proud to provide a valuable resource to our community by helping to alleviate the stress associated with caregiving and ensure a better quality of life for families through personalized in-home senior care."

Senior Helpers operates with a vision to be the leading home care company in each community it serves. Its caregivers in Upper Fairfield are trained to offer the highest level of care possible based on the company's Senior Gems® Alzheimer's and Dementia care program. As the gold standard for excellence in personalized in-home senior care, the program was developed in conjunction with nationally recognized dementia care expert Teepa Snow, Positive Approach, LLC. Local residents will also benefit from the company's Parkinson's Care Program, a specialized training program for their caregivers created in conjunction with leading experts from the Parkinson's Foundation's Centers of Excellence network.

"We're pleased to welcome Dr. Jack Yeung to our team as one of the newest Senior Helpers franchise owners," said Peter Ross, CEO, Senior Helpers. "Jack brings a passion for his community and an understanding of the importance of in-home senior care to his new role. This will continue to serve him well and be rewarding for seniors and families living in Upper Fairfield and the surrounding area."

Senior Helpers newest franchise office is located at 1700 Post Road, Ste B3, Fairfield, Connecticut. For more information, please visit www.seniorhelpers.com/ct/fairfield/upper. For

inquiries, please call Dr. Jack Yeung at 203.659.0402 or email <u>jyeung@seniorhelpers.com</u>. Senior Helpers of Fairfield Upper is also hiring caregivers. For more information on available jobs call 203.659.0402 or email <u>FairfieldSHinfo@seniorhelpers.com</u>.

## About Senior Helpers®

Senior Helpers® is the nation's premier provider of in-home senior services ranging from specialized care for those with diseases, such as dementia, Alzheimer's and Parkinson's, to personal and companion care to help individuals looking for a little assistance with daily activities. Founded in 2002 with a vision to help seniors age with dignity despite age-related illnesses and mobility challenges, Senior Helpers® has hundreds of franchised and owned businesses that have cared for tens of thousands of seniors.

Senior Helpers® was the first and remains the only national in-home care provider to be certified as a Great Place to Work. The company has been named by Fortune Magazine as one of the best places to work in the aging services category and one of the best places to work in the state of New York. Senior Helpers is named to the Entrepreneur 2020 Top Low-Cost Franchises list as well as one of Entrepreneur's Top 500 Franchise Companies. Moreover, the company is an approved partner in the Military Spouse Employment Partnership. Senior Helpers is also an active member of the Healthcare Leadership Council — an exclusive alliance of leading healthcare companies from all health sectors committed to advancing the American healthcare system. Learn more by visiting <a href="http://www.seniorhelpers.com">http://www.seniorhelpers.com</a>.

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