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Senior Helpers® Welcomes New Management In Lees Summit Local In-home Senior Care Company to Bring 25 New Jobs to the Area

LEES SUMMIT, MO (November XX, 2020)—<u>Senior Helpers</u>®, one of the nation's premier providers of personalized in-home senior care, today announced its location in Lees Summit, MO, is now under the ownership of Jered W. Jerome. The franchise will continue to serve senior citizens and their families throughout Jackson and Cass counties including Lees Summit, Kansas City, Blue Springs, Independence, Grain Valley, Harrisonville, Belton and Raymore. It hopes to bring up to 25 new jobs to the region over the next year. Senior Helpers' professionally trained caregivers will help local seniors continue to enjoy the comfort of their own home despite age-related illnesses and mobility challenges.

"I was drawn to Senior Helpers by the quality services it offers and the potential to be a part of a company that is known as the first in the industry to provide specialized caregiver training in Alzheimer's, Dementia, and Parkinson's disease care," said Jerome. "Our team is proud to provide a valuable resource to our community by helping to alleviate the stress associated with caregiving and ensure a better quality of life for local families through personalized in-home senior care."

Senior Helpers operates with a vision to be the leading home care company in each community it serves. Its caregivers in Lees Summit are trained to offer the highest level of care possible based on the company's Senior Gems® Alzheimer's and Dementia care program. As the gold standard for excellence in personalized in-home senior care, the program was developed in conjunction with nationally recognized dementia care expert Teepa Snow, Positive Approach, LLC. Local residents will also benefit from the company's Parkinson's Care Program, a specialized training program for their caregivers created in conjunction with leading experts from the Parkinson's Foundation's Centers of Excellence network.

"We're pleased to welcome Jered to our team as one of the newest Senior Helpers franchise owners," said Peter Ross, CEO, Senior Helpers. "Jered brings a passion for his community and an understanding of the importance of in-home senior care to his new role. This will serve him well and be rewarding for seniors and families living in Lees Summit and the surrounding area."

Senior Helpers of Lees Summit will continue to operate during the current COVID-19 pandemic as an essential health service and home health agency. The location offers Personal Protection

Equipment (PPE), provided by Senior Helpers and designed to help ensure all its caregivers and clients remain safe and continue providing optimal care for seniors and their families during this critical time when they are most vulnerable.

Senior Helpers of Lees Summit is located at 517 SE 2nd St B, in Lees Summit. For more information, please visit www.seniorhelpers.com/mo/kansas-city/south. For inquiries, please call Jered Jerome at (816) 272-5741 or email jjerome@seniorhelpers.com. Senior Helpers of Lees Summit is also hiring caregivers. For more information on available jobs call Czerenda Wheeler at (816) 272-5741 or email cwheeler@seniorhelpers.com.

About Senior Helpers®

Senior Helpers® is the nation's premier provider of in-home senior services ranging from specialized care for those with diseases, such as dementia, Alzheimer's and Parkinson's, to personal and companion care to help individuals looking for a little assistance with daily activities. Founded in 2002 with a vision to help seniors age with dignity despite age-related illnesses and mobility challenges, Senior Helpers® has hundreds of franchised and owned businesses that have cared for tens of thousands of seniors.

Senior Helpers® was the first and remains the only national in-home care provider to be certified as a Great Place to Work. The company has been named by Fortune Magazine as one of the best places to work in the aging services category and one of the best places to work in the state of New York. Senior Helpers is named to the Entrepreneur 2020 Top Low-Cost Franchises list as well as one of Entrepreneur's Top 500 Franchise Companies. Moreover, the company is an approved partner in the Military Spouse Employment Partnership. Senior Helpers is also an active member of the Healthcare Leadership Council—an exclusive alliance of leading healthcare companies from all health sectors committed to advancing the American healthcare system. Learn more by visiting http://www.seniorhelpers.com.

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