



Senior Helpers® of Centennial Officially Opens its Doors
Local In-home Senior Care Company to Bring 100 New Jobs to the Area

CENTENNIAL, CO (November 9, 2020)—[Senior Helpers®](#), one of the nation's premier providers of personalized in-home senior care, today announced the official opening of its Senior Helpers of Centennial location, now operated by Vanessa Tucker, **director of operations**. The new franchise is currently serving senior citizens and their families throughout the Centennial area, which includes Centennial, Lone Tree, Highlands Ranch, Littleton, Englewood, Greenwood Village and Denver. It hopes to bring more than 100 new jobs to the region over the next year. Senior Helpers' professionally trained caregivers will help local seniors continue to enjoy the comfort of their own home despite age-related illnesses and mobility challenges.

"We were drawn to Senior Helpers by the quality services it offers, and the potential to be a part of a company that is known as the first in the industry to provide specialized caregiver training in Alzheimer's, Dementia, and Parkinson's disease care," said Tucker. "I come from a background of over 10 years in senior and assisted living, but when the pandemic hit, I knew I had to get even more involved. Knowing that I could help residents thrive in an intimate setting during such a trying time drove me back to serving seniors, and what a better place to do so than in their own homes."

Senior Helpers operates with a vision to be the leading home care company in each community it serves. Its caregivers in Centennial are trained to offer the highest level of care possible based on the company's Senior Gems® Alzheimer's and Dementia care program. As the gold standard for excellence in personalized in-home senior care, the program was developed in conjunction with nationally recognized dementia care expert Teepa Snow, Positive Approach, LLC. Local residents will also benefit from the company's Parkinson's Care Program, a specialized training program for their caregivers created in conjunction with leading experts from the Parkinson's Foundation's Centers of Excellence network.

"We're pleased to welcome Vanessa as part of the newest Senior Helpers team," said Peter Ross, chief executive officer, Senior Helpers. "Vanessa brings a passion for her community and an understanding of the importance of in-home senior care to her new role. She's committed to maintaining a culture of resilience for seniors requiring varying levels of care and to cultivating programming that enriches lives in the comfort of their own home."

Senior Helpers newest franchise office is located at 8222 S Holly Street in Centennial, CO. For more information, please visit www.seniorhelpers.com. For inquiries, please call Vanessa Tucker at 720-647-FUN2 (3862) or email vtucker@seniorhelpers.com. Senior Helpers of Centennial is also hiring caregivers. For more information on available jobs, call Erin Kortgardner at 720-647-FUN2 (3862) or email at ekortgardner@seniorhelpers.com.

About Senior Helpers®

Senior Helpers® is the nation's premier provider of in-home senior services ranging from specialized care for those with diseases, such as dementia, Alzheimer's and Parkinson's, to personal and companion care to help individuals looking for a little assistance with daily activities. Founded in 2002 with a vision to help seniors age with dignity despite age-related illnesses and mobility challenges, Senior Helpers® has hundreds of franchised and owned businesses that have cared for tens of thousands of seniors.

Senior Helpers® was the first and remains the only national in-home care provider to be certified as a Great Place to Work. The company has been named by Fortune Magazine as one of the best places to work in the aging services category and one of the best places to work in the state of New York. Senior Helpers is named to the Entrepreneur 2020 Top Low-Cost Franchises list as well as one of Entrepreneur's Top 500 Franchise Companies. Moreover, the company is an approved partner in the Military Spouse Employment Partnership. Senior Helpers is also an active member of the Healthcare Leadership Council—an exclusive alliance of leading healthcare companies from all health sectors committed to advancing the American healthcare system. Learn more by visiting <http://www.seniorhelpers.com>.